



Did you know that the evolutionary diet of cats and dogs consists of raw meat? It's time to get back to basics and feed your pet a healthy, all natural diet—the way nature intended!

Food For Thought: What You Should Know About Commercial Processed Pet Food

- Animals are not meant to eat cooked foods!
- No matter how appealing the ingredients on a package of kibble may sound, they are only beneficial to your pet in raw form. Live enzymes and potential nutrients are destroyed in the high temperature cooking process of commercial food.
- Grain is often used as a filler. It is important to understand that cats and dogs do not produce the enzymes needed to digest grain or obtain any nutrients from it.
- High levels of carbohydrates are linked to cancer, diabetes, weight gain and numerous other problems.
- Ever wonder what gives a bag of pet food shelf life? Rendered animal fat and restaurant grease is sprayed directly onto kibble to not only preserve it but to make an otherwise bland or distasteful product palatable. The addictive qualities in these preservatives keep your pet coming back for more.
- Human engineered diets go against the natural physiology of our cats and dogs. They are, after all, carnivores. Why are we forcing them to eat in a way that's unnatural?



Your pet can survive on kibble but will thrive on raw!

Why Bone-Appetit?

As caring pet owners ourselves (we have 5 dogs!) we take a personalized approach to preparing all-natural, species appropriate foods that optimize the health of your pet. We were once among the well-meaning consumers that were misled and betrayed by the commercial pet food industry. Ad campaigns led us to believe our pets were getting a “healthy, well-balanced diet.” We quickly learned that unless a carnivore is fed raw meat, there is no such thing.

Bone-Appetit: The Right Alternative to Commercial Processed Pet Food

At Bone-Appetit, we specialize in preparing raw, wholesome, preservative-free meals. We offer a variety of meat, raw meaty bones and a blend of fresh fruits and vegetables. Our products are of the highest quality to ensure your pet gets the best of what nature has to offer. All of our products are prepared (cut, packaged and weighed) and delivered frozen from our facility directly to your door.



What We Offer

Bone-Appetit feels that it is essential to maintain an ongoing relationship with our customers and their beloved pets. We work with you to develop a meal plan that is customized to the specific needs of your pet, and adjust this plan as needed throughout their changing life stages.

- **Dietary Consulting and Education:** Obesity is a common ailment among domesticated animals and is attributable to human engineered foods. If we feed our pets according to their physiology they will become lean, fit and healthier over the long-term. We are here to explain how to make this happen!
- **Assistance with Food Transitioning:** We'll let you know what to expect and will be available to answer any questions you may have along the way.
- **Detailed Meal Plans for the Month:** We will tell you the portion sizes your pet requires based on their age, weight and a variety of other factors and create an easy to follow meal plan.
- **Follow Up and Support:** We are not a faceless company! We are pet owners just like you who care deeply about the well being of our animals. We're here to answer your questions and help you every step of the way.



The Raw Truth About Our Foods

There are numerous benefits to feeding your cat or dog a raw, natural diet.

- Healthier skin – less itching due to dry skin and irritation
- Shinier coat
- Cleaner teeth and fresher breath – no need for toothbrushes or expensive de-scaling procedures
- Clear eyes and cleaner ears
- No bloating
- Less water consumption due to all the natural moisture in the meat (excessive drinking is a result of the dehydrating properties of dry kibble)
- No risk of obesity – animals that eat according to their physiology are lean and fit and thus healthier
- Stronger immune system
- Reduction of allergies – most often allergies are developed from commercial food as a result of being fed in a way that goes against the pet's natural physiology
- Significantly smaller and less smelly stools – food is properly absorbed and less waste is produced
- Puppies develop at a more appropriate rate – quick growth spurts are avoided, placing less strain on the joints
- Decreased or non-existent vet bills – natural raw food diets help produce stronger, more resilient animals

To learn more about our products and how they can help extend and enhance the lives of your pets, contact us today!



Frequently Asked Questions

Won't my pet get sick from the bacteria (E. Coli, Salmonella) in raw meat?

The carnivore's stomach is highly acidic and meant to breakdown the bacteria in raw meat. They have a short, harsh digestive tract, which easily digests raw animal protein, fat and bones.

Shouldn't I cook the meat?

Carnivores do not eat cooked meat. Although cats and dogs have been domesticated for thousands of years, science shows that their digestive system has remained virtually unchanged. We've been feeding our pets human engineered diets for less than 100 years, while carnivores have been consuming raw meat diets for millions of years. Which way makes more sense to you?

Why hasn't my vet recommended raw feeding?

As much as we like to rely on the advice of our vets, they are trained in medicine, not nutrition. Veterinarians are linked to the commercial pet food industry in that they advocate and even market commercial foods and receive substantial revenue and monetary incentives. Our vets are promoting foods that are detrimental to our pet's health, ensuring a returning clientele and source of revenue. Bone-Appetit encourages you to think for yourselves!

How will I know how much meat to feed my pet?

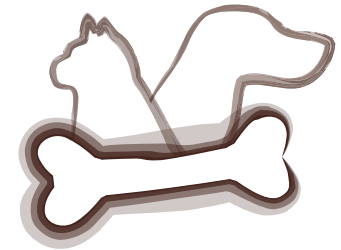
We take the guesswork out of feeding raw. We will provide you with the necessary information on portion sizes and come up with a meal plan that best suits the needs of your pet.

How is your meat packaged?

Meat is packaged in 1-2 pound portions (always frozen to ensure freshness). We also offer a premium service of pre-portioned, customized packages prepared specifically for your pet.

Where can I find your products?

Give us a call and we will arrange for free delivery (on the island of Montreal) from our facility to your door. Bone-Appetit Raw Foods will soon be available in select stores.



Les Aliments Crus

Bone-Appetit

Customized Raw Meal Plans for Your Pets

Rations d'aliments crus pour vos animaux

Let Your Pets Thrive on Raw!

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